

Peninsula Country Market Society

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Social Media Manager

The Peninsula Country Market is looking for a qualified and community-minded individual/group to manage its social promotion (Facebook, Twitter, Instagram) for the 2019 market season (mid-May through Thanksgiving).

Pre-market preparation

Start promoting the market on our social media platform in mid-May, prior to the Brentwood Bay Festival. Collect promotional material, including a phot bank, in partnership with the Peninsula Country Market Society management team.

During market season

Responsible for weekly social media posts (Facebook, Twitter and Instagram). Posts should promote vendors, music, market activities and our online Market Buck\$ contest. Make regular visits to the market to build up a bank of photos and collect stories.

Remuneration

Remuneration for the market season: \$75/market for 19 markets + \$150 startup (\$1,575).

Required skills

- Proven experience with social media including Facebook, Twitter and Instagram
- Demonstrated web photography and communication skills
- Passionate interest in local food and the success of our community market
- Willing to attend the market on a regular basis