

## 2026 Peninsula Country Market Vendor Rules and Guidelines ( updated 2026)

**Field Conduct** – Vendors must be cooperative, respectful, and courteous to the Market Manager and fellow vendors at all times. The Market maintains a **ZERO tolerance** policy regarding aggressive behavior or foul language. Any vendor displaying such behavior will be asked to leave the market immediately, and their vendor privileges will be suspended until further notice by the Market Manager.

1. **"Local" Definition:** For the purposes of the Peninsula Country Market, "local" is defined as **Vancouver Island and the adjoining Gulf Islands**.
2. **Priority Vendors:** Priority will be given to vendors selling **local produce, food products, and crafts made from local materials**. All vendors must have their contact information readily available for customers.
3. **Out-of-Region Produce:** Vendors wishing to sell produce from outside the local area but within **B.C.** must first obtain approval from the Market Manager. The Manager may consult with other vendors selling similar items to determine the appropriateness of the product for sale at the market.
4. **Product Regulations:** The Peninsula Country Market reserves the right to regulate the type, nature, and display of all products for sale. All decisions made by the Market Manager are final. If you disagree with a decision, you may submit an appeal form available on the PCM website for Board review.
5. **Food Vendor Compliance:** All food vendors must comply with **Island Health food safety regulations**. The Market Manager will ensure compliance, and a copy of required approval forms or permits must be available for inspection each market day.
6. **Sustainable Packaging:** All food vendors are strongly encouraged to use commercially compostable packaging, sampling containers, and utensils to minimize waste.
7. **Waste Management:** Vendors are responsible for their own garbage. It is recommended that vendors bring a small garbage bin or bag for disposal. Vendors should take large items and recyclable materials home for proper disposal. Vendors must keep their area tidy and remove any litter after the market.
8. **Product Registration:** Vendors must register **all products** they intend to sell upon submitting their membership application. Any additions must be approved by the Market Manager before being sold at the market.

9. **Liability Insurance:** Vendors are encouraged (but not required) to purchase **liability insurance**. Special rates are available through **Duuo Insurance** and **Western Financial Group** when the Peninsula Country Market is mentioned.
10. **Tent & Umbrella Safety:** Tents or canopies are not required; however, if you choose to bring one, it must be properly secured using weights or strong pegs. For safety reasons, vendors without adequate securing will not be permitted to set up. Improperly secured tents can become hazardous in windy conditions.
11. **Vehicle Parking:** For safety reasons, vendors' vehicles should not be moved during market hours and must be off the market field no later than **8:45 AM**.
12. **Set-Up & Equipment:** Vendors are responsible for bringing all of their own set-up equipment, including **tables, chairs, and tents**. The market does not rent these items to vendors.
13. **Pets:** Vendors are encouraged to leave their **dogs** at home. If dogs must be brought, they should be kept on a leash at all times.
14. **Market Hours:** The market is open to the public from **9:00 AM to 1:00 PM**. Vendors can arrive for set-up as early as **7:00 AM**. All set-up should be completed by **8:45 AM**, and vendors must remain fully set up until the market closes at **1:00 PM**. Early pack-up is unprofessional and disruptive to the market.
15. **Absence Notification:** If a vendor cannot attend a market they've committed to, they must inform the Market Manager by **6:00 PM Thursday** before the market day. Vendors who inform the Manager between **6:00 PM Thursday and 7:00 AM Saturday** will incur a **\$10 reservation fee**. A **no-show** (no notification) will result in a **\$35 penalty** for the next market.
16. **Market Fees:**
  - **Annual Membership:** \$40
  - **Single Space:** \$35
  - **Additional Space:** \$25
  - Market fees are collected by the Market Manager during each market, either in **cash** or **cheque**, and receipts will be provided.
17. **Non-Compliance:** The Peninsula Country Market reserves the right to deny space to vendors who do not comply with these rules and regulations, or to shut down any vendor

found in violation during the market.

18. **Severe Weather or Safety Incident:** In the event of severe weather or an emergency that threatens the health and safety of vendors and customers, the Market Manager may close the market. Vendors must immediately cease operations if this occurs.